



In Pursuit of Technical Excellence

Government College of Engineering

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Activities Conducted / Attended during 2021 – 2022

Sr. No.	Date	Title
1	11-06-2021	Workshop on financial planning for young professionals by Ms. Nidhi Kothari (Financial Coach, Hermony Talks)
2	12-06-2021	Workshop on an overview of securities market by Ms. Nidhi Kothari (Financial Coach, Hermony Talks)
3	08-09-2021	Ice breaking activity to establish Ecell in other institutes
4	06-10-2021 to 10-10-2021	Inspiring stories social media challenge
5	14-10-2021 to 20-10-2021	B-plan competition
6	14-10-2021	Orientation session on entrepreneurship by Mr. Ajinkya Kawathekar (Entrepreneur and business coach)
7	18-10-2021	Session on what is entrepreneurship by Mr.Gaurav Somwanshi (CEO & Cofounder of EmerTech Innovation)
8	21-10-2021	Impact Lecture Series. Session on Startup Lifecycle by Mr. Pankaj Gaikwad, (Managing Partner at Nisarga Business Holdings LLP, Aurangabad) An interactive session by Mr. Aditya Kulkarni, (Cofounder, CareMother, Mumbai) on topic My startup story- Expectations Vs. Reality
9	07-12-2021	Panel Discussion on " Opportunities after Graduation ". Panelists were – 1) Mukund kulkarni for *Entrepreneurship* (Managing director of Expert Global, Aurangabad.) 2)Hrshikesh Dhande for *Jobz (Academics Relationship at TCS) 3)Onkar Malani for *Higher studies* (Supply chain Manager at Welspum group)
10	10-12-2021	BMC and Pitching Workshop by Mr. Surendra Vaidya. (Director, The Digital Wisdom)
11	13-12-2021 & 14-12-2021	BOOTCAMP: 1-Session about Marketing by Sapna Patni(AI consultant Infosys Consulting) 2- Session on Finance by Nishant Agrawal (CA,CFA)
12	18-01-2022	Webinar on “Market Analysis” by Mr. Abhimanyu Patil (Managing Director, Imake Technology)
13	12-05-2022 & 14-05-2022	Conducted Startup Carnival, an initiative to help students evaluate their techno-managerial potential and test their collaborative skills consisting of two rounds: Round one – Quiz Competition and Round Two – Marketing Marshal

Date:11/06/2021

Activity Title- **Financial Planning for Young Professionals**

Speaker- Ms. Nidhi Kothari

Session Moderator- Krushna Amilkanthwar, Incubation Manager, AICF

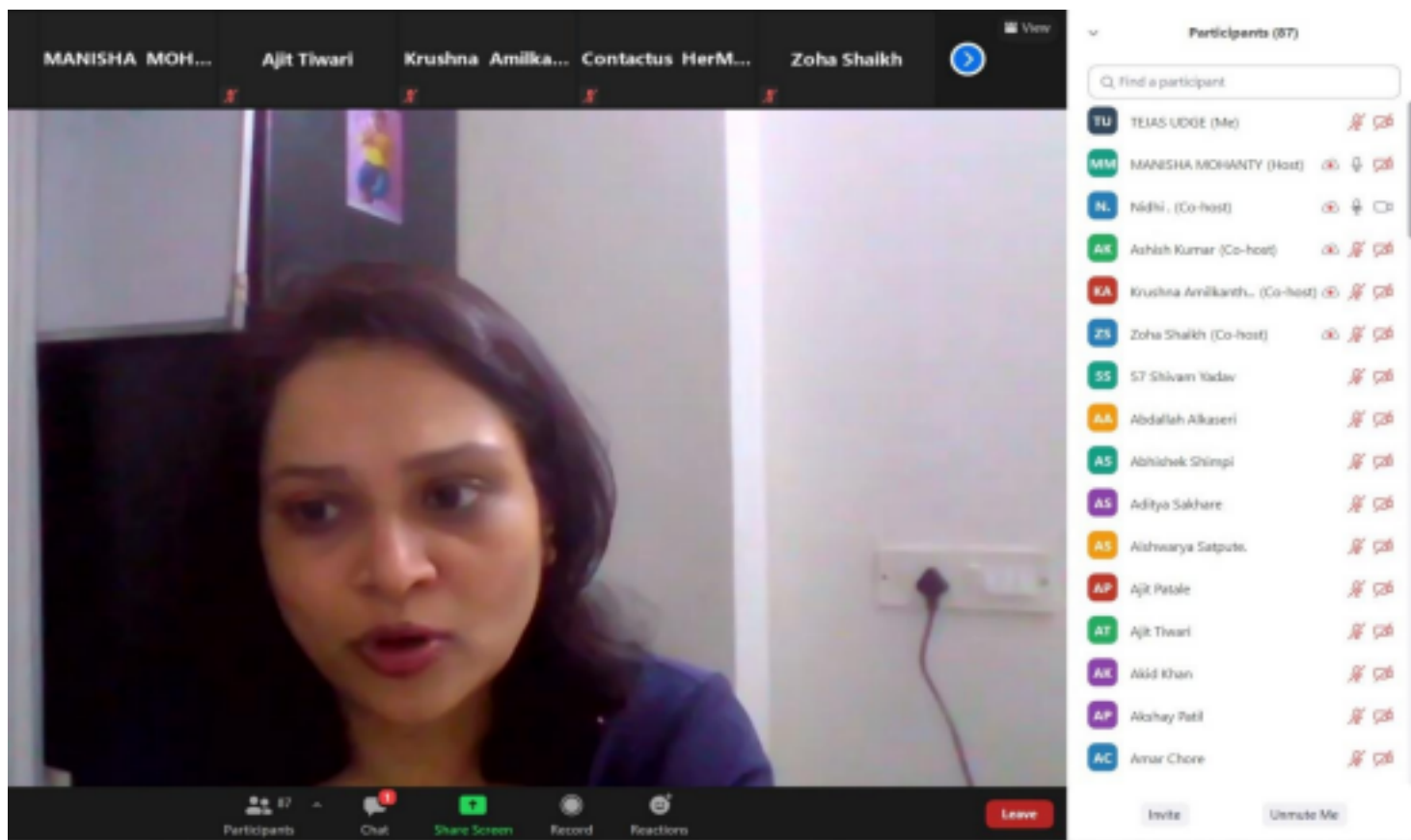
Date- 11.06.2021

Time- 5.00 PM to 5:30 PM

Maximum Number of Participants- 90

Description

The event started at 5.00 PM with 85+ participants. Ms. Sunisha Raina started the event by welcoming participants and introducing Ms. Nidhi Kothari. Then Ms. Nidhi Kothari started the session by explaining importance of financial planning and investments. She presented a great PPT covering from the need of investment to how one should invest. She even told about the different percentage return every investment gives. What exactly is equity market and how one should take risk. While conducting the session she even interacted with students through great questions in between. She even shared her personal experience in investment. She responded very promptly to all the doubts of students. Coming toward the end she motivated students to make their step as early as possible in the world of investment. At the end she even conducted a questionnaire round for the students so they can ask their queries. All the students participated actively and answered them at its best. Then Ms.Sunisha Raina concluded the session by thanking the participants, speakers, and GECA.



Date:12/06/2021

Activity Title- AN OVERVIEW OF SECURITIES MARKET

Speaker- MS. Nidhi Kothari

Session Moderator- MS. Sunisha Raina

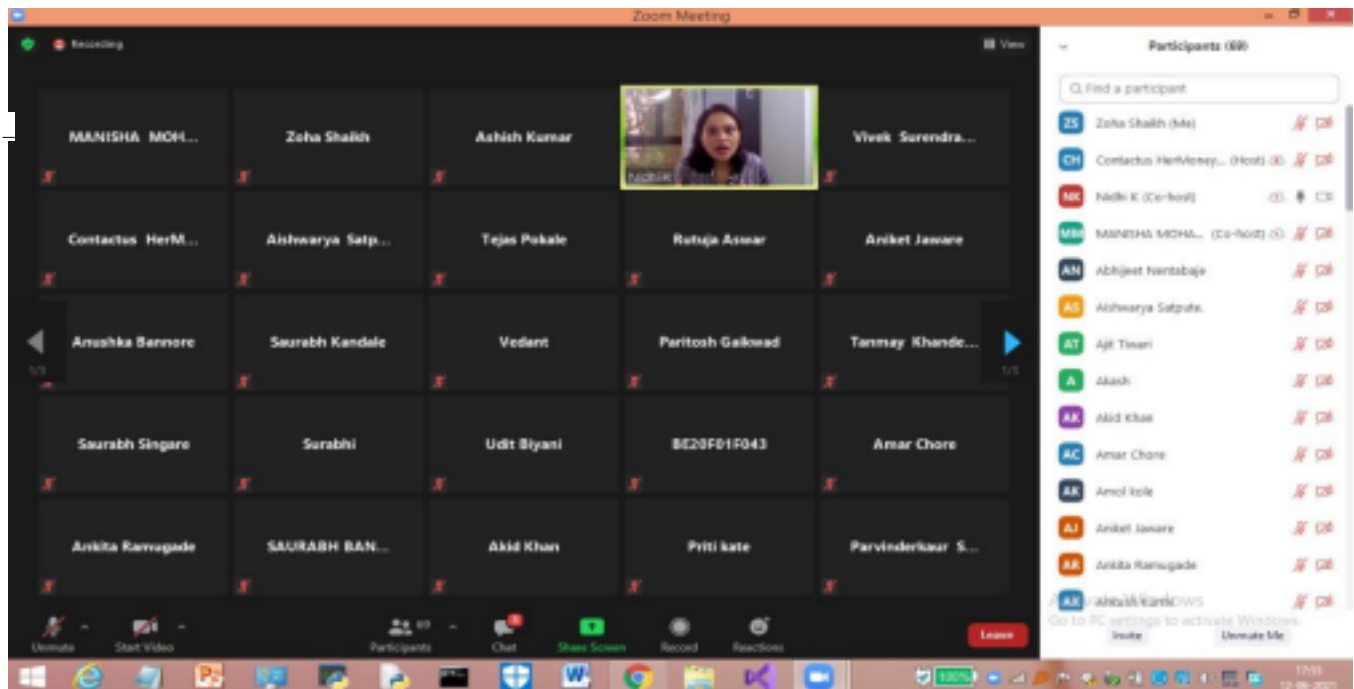
Date- 12th JUNE 2021

Time- 5.00 PM to 6:00 PM

Maximum Number of Participants- 68

Description

Event started at 5.00 PM with 68+ participants. Ms. Sunisha Raina started the event by welcoming participants and introducing Ms. Nidhi Kothari. Then Ms. Nidhi Kothari started the session by explaining the importance of securities in market. She presented delightful PPT in that covered role of Securities Exchange Board Of India (SEBI) such as protects interest of investors in capital markets, promotes development of securities markets and regulating securities markets and connected matters. Also explained about primary vs secondary markets, given information about primary markets then what are the public issues how to cop up with that. She discussed about Demat account and its necessary steps meanwhile opening the account in online as well as offline mode, options for investors, enormous rights and precautions, obligations for investors, grievance redressal etc. She had completed all the topics very nicely and arranged questions answer session. In that she answered all questions students. All the students participated actively and answered them at the best. Then Ms. Sunisha Raina wind up the session by thanking the speakers, students and GECA.



Team- Entrepreneurship Development Cell, GECA.

Activity - Ice breaking activity to establish E-cell in other Institute

Description-

Entrepreneurship Development cell, GECA has organized one day Ice breaking activity to establish E-cell in other Institute. In this activity, the participant had convinced at least their four friends, relatives, and close ones to establish E-cell in their institute. They had mentioned the hashtag of E-cell and their convinced people in their social media Instagram story. So, many of the institutes get encouraged as of this activity to establish the E-cell in their institute. Students also get motivated by such an innovative activity. This was a really amazing activity.

Date -6-10-2021 to 10-10-2021

Team- Entrepreneurship Development Cell, GECA.

Activity – Inspiring Stories Challenge

Description-

The Entrepreneurship Development Cell (EDC) of Government College of Engineering, Aurangabad, organized the 'Inspiring Stories Challenge'. This challenge allows the students to explore the stories of their inspiration i.e. entrepreneurs that inspired them. In this challenge, participants had to share a story on their Instagram handles about their favorite entrepreneur and what about them inspires the participants. There are 31 entries we have received from the Students who had shared the social media challenge very actively so, after going through the stories students get encouraged and feel motivated. The motive behind this story was the inspirational stories ignite the thought of a common man to achieve some uncommon goals. It often works as powerful motivation, and when we feel down, we can inspire ourselves by reading these stories. The importance of inspirational stories is enormous in our lives as we need a motivational force to keep our hopes alive and increase our productivity.

Participants were bound to use these hashtags- #inspiringstories

#feelingencouraged #entrepreneursmyinspirationalsource

And mention @ecell_geca and @iitbombay_ecell in their Instagram story

Team – Entrepreneurship Development Cell, GECA. Activity- Business Plan Competition

Description-

The Entrepreneurship Development cell has organized a Business plan competition activity in which students have to make PPT and present that. In that students should have to mention the agenda, problem Statement, solution on the problem statement, value proposition, current market, team members. The last date of submission was 19th Oct 2021. The competition was held on 20th October in the presence of Mr Krushna Amilkanthwar (Incubation Manager and Entrepreneur). The motive behind this activity was to encourage students about the business, to increment their innovative idea also can change the world, their idea could be next billion-dollar earning idea. In this competition one participant cannot be part of more than one team, there was only one round of competition, participants have to submit their PPT before the deadline. The winner of the competition was team Solve it and Image Op. They have been rewarded for having wild card entry in Eureka! Zonal and opportunity of mentoring by experts and pre-incubation at Ankur GECA incubation centre Foundation. So, the participant actively participated in this activity.



Entrepreneurship Development Cell, GECA in collaboration with IIT
Bombay's National Entrepreneurship Challenge

is organising

B- PLAN COMPETITION

What's Your BIG IDEA?

**Do you have an idea to
address a social
problems in your
community & see
a way to earn money at
same way..**

*Open for teams of
Innovators/startups/
UG/PG/Research
Students/Faculty members*

*A goal without plan is
just a 'wish' !*

**PPT submission due Date-
19th Oct 2021
Pitching Date-
20th Oct 2021**

**HERE'S AN OPPORTUNITY
FOR PLANNING YOUR IDEA
INTO REALITY...**

Exciting Rewards for winners:

- Wild card entry to Eureka zonals by E-Cell IITB
- Pre-Incubation at AICF
- Industry Expert Guidance and mentoring

contact details-

**Abhishek Shimpi : 7709155477
Shubhangi Deokate : 8766595731**



Kindly fill registration form for participation!

Date:14/10/2021

Activity Title- **Orientation Session on Entrepreneurship**

Speaker- Mr. Ajinkya Kawathekar

Session Moderator- Krushna Amilkanthwar, Incubation Manager, AICF

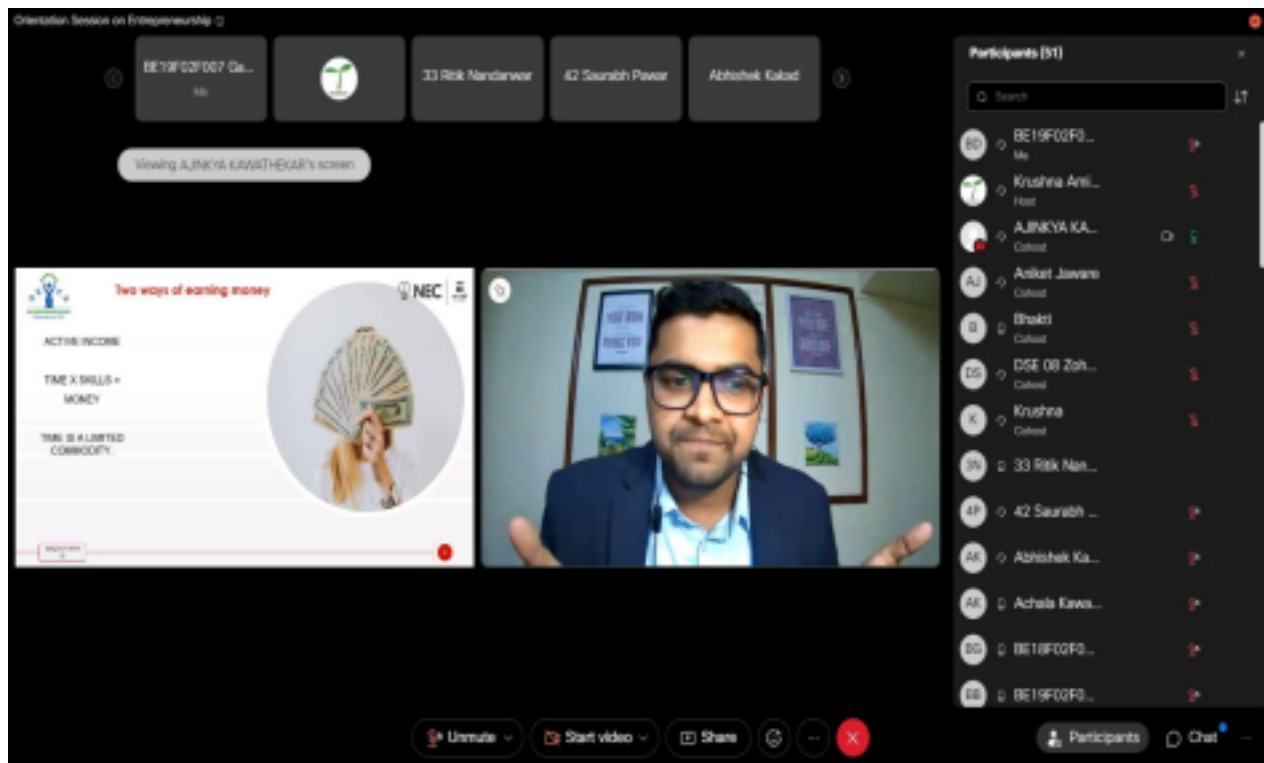
Date- 14.10.2021

Time- 5.00 PM to 6:00 PM

Maximum Number of Participants- 70

Description

Event started at 5.00 PM with 65+ participants. Ms. Sunisha Raina started the event by welcoming participants and introducing Mr. Ajinkya Kawathekar. Then Mr. Ajinkya Kawathekar started the session by explaining what exactly a business is. He presented a great PPT from what exactly is a business to need of passive source of income. He gave a clarification about all the misconception regarding a business/startup prevailing in the mind of youths. He even gave the participants a brief overview on how exactly this career is different from other career. He elaborated and explained all his points to the speaker in the form of different stories. He also gave a brief overview to the participants regarding the active and passive source of income. At the end he motivated students to make their step as early as possible in the world of business. At the end he even conducted a questionnaire round for the students so they can ask their queries. All the students participated actively and he answered all his questions at its best. Then Ms. Sunisha Raina concluded the session by thanking the participants, speakers, and GECA.



Date- 18.10.2021

Activity Title- **WHAT IS ENTREPRENEURSHIP**

Speaker- MR. Gaurav Somvanshi(CEO&founder of Emertech)

Session Moderator- Mr. Abhishek Shimpi

Date- 18.10.2021

Time- 5:00 PM to 6:00 PM

Maximum Number of Participants

50

Description

Event started at 5.00 PM with 50+ participants. Mr. Abhishek Shimpi started the event by welcoming participants and introducing Mr.Gaurav Somwanshi. Then Mr. Gaurav Somwanshi started the session by explaining the importance of Entrepreneurship. he presented delightful PPT in that covered Melvin Kranzberg's six Laws of technology , explained necessity , good and bad effects and history of technology. Meanwhile he had introduced about the first prototypy model by conveying his own experience to the audience. Also guided to the student about the invention and validation of the product. In brief he had described the step of validation Ideas such as define your goal, develop a hypothesis, experiment, validate etc. he had given very nice information on the types of prototype like Static prototype, Functional prototype and working prototype. To discussing more on the validation he explained four phases of validation from preparing to sell upto verifying your validation process, little bit discussed on Lean Business canvas. Along with the business he had motivated the student by describing his up and down.

Date- 7-12-2021

Activity Title- Panel Discussion on Opportunities after Graduation

Speaker- 1) Mr. Hrishikesh Dhande (Academic relationship manager, TCS)

2) Mr. Mukund Kulkarni (Managing Director of Expert Global Solutions, Aurangabad) 3) Mr. Onkar Malani (Supply Chain Manager, Welspun Group)

Session Moderator - Mr. Ashish Kumar

Date- 7 December 2021

Time- 5:00 PM to 6:15 PM

Maximum No of Participants- 125





Description

The event started at 5.00 PM with 123+ participants. Mr. Ashish Kumar has started the event by welcoming participants and introducing the speakers. Mr. Hrishikesh Dhande, Mr. Mukund Kulkarni, and Mr. Onkar Malani have given their introduction in brief on their education and achievements whatever they have pursued until. In that, they have shared his good achievement and bad experience as well on their college life so that students get encouraged and motivated by listening to their journey. Mr. Ashish Kumar has requested him to highlight what is the scope and career opportunities are available after doing the higher study. Firstly Mr. Onkar Malani has given his opinion on MBA and M .tech, said that students should have to find their interest first and have to follow that. By giving the example of a Doctor he explained the importance of post Graduation rather than Graduation. At the same time, he had discussed on GRE and GMAT Exam if someone wants to complete their Post-Graduation in Foreign Countries. After that Hrishikesh Kulkarni had presented his viewpoints that even post-graduation is also not sufficient if you are more interested than do the Ph.D. also. He explained at least graduates have to take 3 years of experience and could have to go Post Graduation so that it will be more beneficial to get a good salary and position in the company. Mukund Kulkarni has given very valuable advice is that students have to assess themselves. After 2 years of graduation, students should have to take some experience and then would decide about the post-graduation. Mr. Ashish Kumar raised a question is that many students are placed and if we wish to do higher study then how do we have to manage our minds. All panelists said one common answer is that by doing more investment you would be more earning person in future. All three panelists talk about the social problems how would have to identify and what steps have to be followed to overcome them in a short duration. After that, they are given information on finance if they wish to do Entrepreneurship. In the end, they have given their own conclusion on the whole discussion briefly so that students can remember it. By Explaining the importance of Entrepreneurship and giving the vote of thanks to all attendees, panelists, and organizer Prof. Sushma Agrawal has winded up the session.






Webex

Meeting Info

Show Menu Bar



Ashish Kumar
Cohost



Panel Discussion

— Opportunities after Graduation —

Unmute


Start video


Share


Record


Participants (122)


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
 Krishna Amikantwar
Host, me


 Abhishek Shimpi
Cohost


 Ashish Kumar
Cohost


 Hrishikesh Dhande
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Onkar Malani (Cohost)

 Onkar Malani
Cohost

 Sushama Agrawal
Cohost

 OS Shubham bankar

 11 Yash Garad

 16 Dake Mahadeo

Mute all Unmute all

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Apps

Windows

1543 07-12-2023

Date:10/12/2021

Activity Title- **BMC and Pitching Workshop**

Speaker- Mr. Surendra Vaidya

Date- 10.12.2021

Time- 5.00 PM to 6:00 PM

Maximum Number of Participants- 52

Description

Event started at 5.00 PM with 52 participants. Mr. Anoop Neve started the event by welcoming participants and introducing Mr. Surendra Vaidya. Then Mr. Surendra Vaidya started the session on the note that trend in the society is changing from doing a job to giving jobs. In the event sir made us go through the phases in startup life which includes formation, mission, vision, strategy and validation. He even introduced the concept of Business Model Canvas. He made the students aware about the components of Business Model Canvas which consists of Customer Segments, Value Propositions, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Partners and Cost Structure. The key takeaways from the session were:

- India is poised to become Startup Hub of the world!
- Build the business from long-term perspective (7 to 10 years).
- Any business which is self-sustaining, can compete, grow, thrive and raise money.
- Avoid SISP at any cost! (Solutions In Search of Problem)
- Take Failure as a stepping stone, learn from it and move on.
- Mindset of 'Experimentation' is your best ally.

At the end he even conducted a questionnaire round for the students so they can ask their queries. All the students participated actively and he answered all his questions at its best. Then Mr. Anoop Neve concluded the session by thanking the participants, speakers, and GECA.

The screenshot displays a Zoom meeting interface. The main window shows a presentation slide titled "What is Entrepreneurship?". The slide content includes a definition: "Entrepreneur – A person who creates new business by solving a problem, taking most of the risks associated with it and (later) enjoying most of the rewards for the same." and a statement: "The process of setting up new business is known as entrepreneurship." There is also a graphic with the word "STARTUP" in the center, surrounded by various business-related terms like "IDEA", "PLAN", "RESEARCH", "RISK", "BUSINESS", "GROWTH", "INNOVATION", "TEAM", "MARKET", "FINANCE", "LEGAL", "OPERATIONS", "CUSTOMERS", "PARTNERS", "SUPPLIERS", "TECHNOLOGY", "ENVIRONMENT", "CULTURE", "VALUES", "MISSION", "VISION", "STRATEGY", "GOALS", "OBJECTIVES", "KPIs", "MILESTONES", "TIMELINE", "BUDGET", "ROI", "BREAK-EVEN", "SCALABILITY", "SUSTAINABILITY", "ETHICS", "SOCIAL RESPONSIBILITY", "ENVIRONMENTAL IMPACT", "COMMUNITY ENGAGEMENT", "DIVERSITY AND INCLUSION", "GENDER EQUALITY", "LABOR RIGHTS", "HUMAN RIGHTS", "ANTI-CORRUPTION", "TRANSPARENCY", "ACCOUNTABILITY", "INTEGRITY", "HONESTY", "FAITHFULNESS", "COURAGE", "PERSEVERANCE", "RESILIENCE", "ADAPTABILITY", "FLEXIBILITY", "CREATIVITY", "IMAGINATION", "INNOVATION", "DISRUPTION", "TRANSFORMATION", "EVOLUTION", "REVOLUTION", "PROGRESS", "ACHIEVEMENT", "SUCCESS", "WELL-BEING", "HAPPINESS", "FULFILLMENT", "MEANING", "PURPOSE", "PASSION", "DREAMS", "HOPE", "FAITH", "TRUST", "LOVE", "KINDNESS", "PATIENCE", "FORGIVENESS", "GRACE", "GOD", "JESUS CHRIST", "BIBLE", "GOSPEL", "FAITH", "TRUST", "LOVE", "KINDNESS", "PATIENCE", "FORGIVENESS", "GRACE", "GOD", "JESUS CHRIST", "BIBLE", "GOSPEL".

The right sidebar shows a list of participants (52). The bottom toolbar includes controls for Unmute, Start video, Share, and other meeting functions.

Date:13/12/2021

Activity Title- **Session on Marketing (Bootcamp Day 1)**

Speaker- Ms. Sapna Patni

Date- 13.12.2021

Time- 5.00 PM to 6:00 PM

Maximum Number of Participants- 75

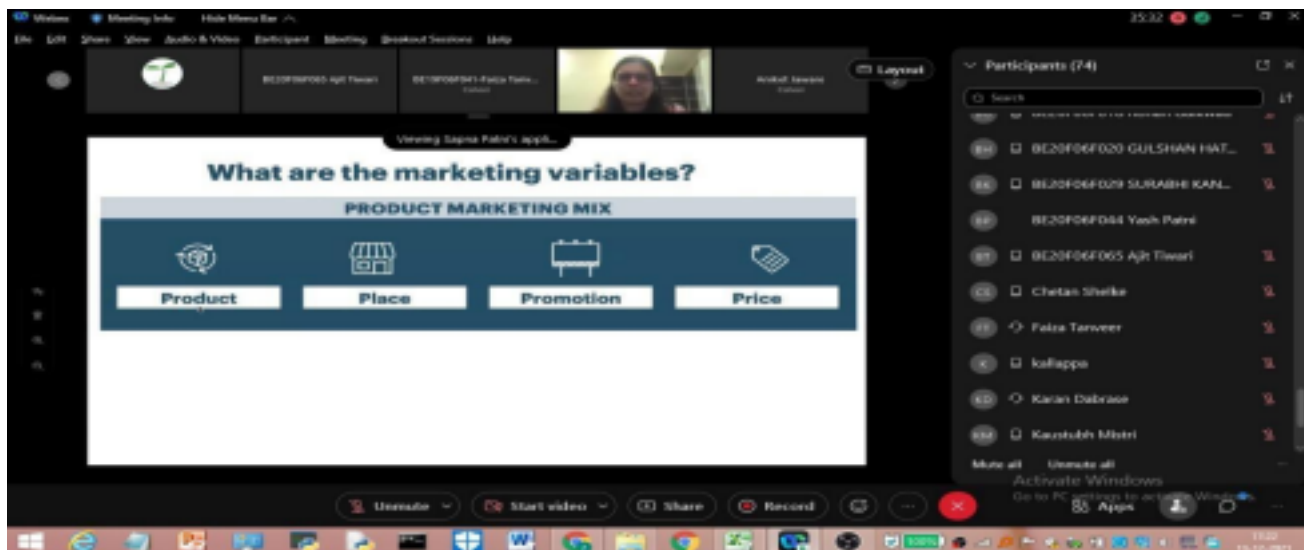
Description

Event started at 5.00 PM with participants. Ms. Faiza Tanveer started the event by welcoming participants and introducing Ms. Sapna Patni. Then Ms. Patni started the event on the marketing and what role does creative marketing has in today's time. In the event Ms. Patni told us the importance and impact of marketing on us. She gave example of known brands in India and their creative ideas to promote them through marketing.

The key takeaways from the session were:

- What is social media marketing.
- The upcoming trend in social media.
- Impact of social media marketing on us
- Social media marketing a source of income.
- Types of social media marketing.

At the end he even conducted a questionnaire round for the students so they can ask their queries. All the students participated actively and she answered all her questions at its best. Then Ms. Faiza Tanveer concluded the session by thanking the participants, speakers, and GECA. Also, after this session quiz was conducted.



Date:14/12/2021

Activity Title- Session on Finance (Bootcamp Day 2)

Speaker- Mr. Nishant Agrawal

Date- 14.12.2021

Time- 5.00 PM to 6:00 PM

Maximum Number of Participants- 63

Description

Event started at 5.00 PM with participants. Ms. Faiza Tanveer started the event by welcoming participants and introducing Mr. Nishant Agrawal. Then Mr. Agrawal started the event on the marketing and what role does creative marketing has in today's time. In the event Mr. Agrawal told us the importance and impact of Finance management on us. He gave the example of NYKAA brand and thus explained the strategy of managing & arranging finances in a new startup.

The key takeaways from the session were:

- Financial Management for startups.
- Role & importance of Personal Finance for the next generation.
- Smart Investment.
- Growing finances.
- Smart strategies for establishing a startup and creating it into a whole new empire.
- Smart Partnership.

At the end he even conducted a questionnaire round for the students so they can ask their queries. All the students participated actively and he answered all her questions at its best. Then Ms. Faiza Tanveer concluded the session by thanking the participants, speakers, and GECA. Also, after this session quiz was conducted and feedbacks were taken through google forms.

The screenshot shows a Zoom meeting in progress. The main window displays a presentation slide titled "Case Study - Nykaa". The slide content includes the text "NYKAA IPO: one of the very few profitable startups" and a timeline of the company's growth from 2012 to 2019. The timeline highlights key milestones: 2012 (founded by Nykaa founder), 2014 (first round of funding), 2015 (first round of funding), 2016 (first round of funding), 2017 (first round of funding), 2018 (first round of funding), and 2019 (first round of funding). The right sidebar shows a list of participants, including Krushna Anilkumar, Nishant Agrawal, Aniket Javani, Sushama Agrawal, Varsha Ramaprasad, and others. The bottom of the screen shows the Windows taskbar with various application icons.

Date- 19/01/2022

Activity Title- Market Analysis

Speaker- Mr. Abhimanyu Patil, Managing Director, Imake Technology

Date- 18 January 2022

Time- 6 PM to 7 PM

Average Students per Session- 78

Description

Event started at 6:00 PM with 75+ participants. Ms. Darshana Sancheti started the event by welcoming participants and introducing Mr. Abhimanyu Patil. Then Mr. Abhimanyu Patil started the session by introducing the concept of market analysis. He presented a great PPT covering all the major points related to market analysis. He introduced students to market analysis by firstly making them aware about the environmental analysis factor which included SWOT analysis, Competitive analysis etc. The different types of marketing involved in market analysis. What are the different success factors involved in market analysis? While conducting the session he even interacted with students through great questions in between. Mr. Abhimanyu even put forward the growing market trends. He even shared his personal experience. He responded very promptly to all the doubts of students. Coming towards the end of session he cleared doubts of students related to the stock market. Students also cleared doubts related to digital marketing. Finally Ms. Darshana Sancheti concluded the session by thanking Mr. Abhimanyu Patil and all the participants.

Ideation Process:

Students were finding it tough on how to utilize the market at its best. Many of the students reached us to get to know about the stock market information-related content. Many students who are on a path to starting a startup are finding it tough to get proper market support.



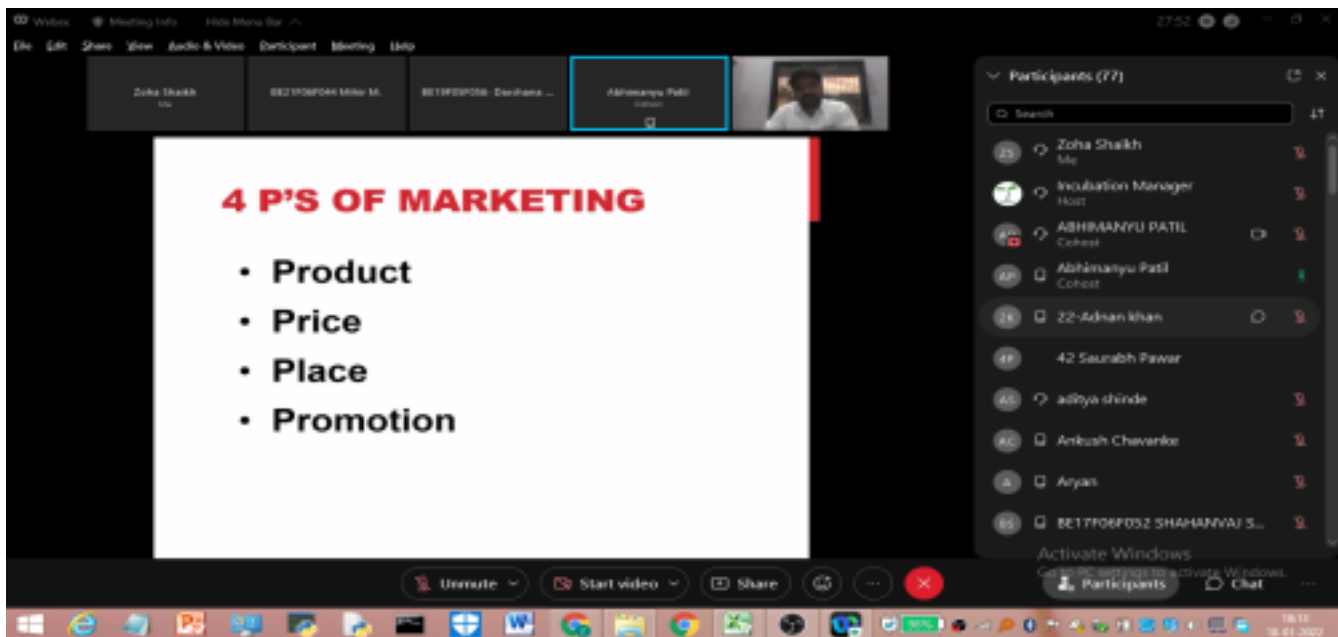
**AnkurGECA INCUBATION CENTRE FOUNDATION
(AICF)**
Licence under section 8 (1) of the Companies Act, 2013
[Pursuant to rule 20 the Companies (Incorporation) Rules,
2014]

Supported by
Govt. College of Engineering, Aurangabad



How it helped students:

Students got to know about the stock market world and they got confident about how the stock market is a perfect platform to invest. They even got to know about the digital marketing world. Students are now much more aware of the different domains which they have in the market. The need for early investing. The students who are about to start a startup are stepping into the world of digital marketing



Date:15/05/2022

Activity Title- **Startup Carnival**

Session Moderator- EDC Team

Date- 12.05.2022 and 14.05.2022 Total number of Teams Participated- 12

Description

The event was a great success even the main fact was that it was an offline event organised after 2 years. The event was conducted on two days one on 12th May 2022 and 14th May 2022. The event started at 5:30PM on 12th May 2022 a great active participation was seen from the students and a total 12 teams participated comprising 3-5 members. The first day comprised of three rounds the first one was the Quiz in which two members of the team were allowed to attempt the quiz. The next stage was the SRT test and the last one was the Tag Line challenge on the given product. Members of the registered teams came with very creative and great Tag Lines. Out of the 12 registered teams 6 teams were selected for the next round of the competition. The second round of the competition named as the Marketing Marshal Competition was conducted on 14th May 2022. The event started on 14th May 2022 at 11:00 AM. All the teams were present in the hall with their creative marketing ideas. The judges of the competition were Mr. Ashitosh Gaikwad who is Manufacturing Solutions expert at TCS and Mr. Pankaj Gaikwad CEO of Nisarg Fresh. At the same time our faculty advisor Prof. Sushma Agrawal was also present at the moment. The Marketing Marshal Challenge consisted of marketing the given product to the judges. All the 6 teams performed actively in the competition through PPT's and Skit. The judges really motivated the students by helping them to improvise their marketing skills by adding various new points





as well they even helped the students by providing them their valuable suggestions. Students really felt encouraged and a healthy competition was seen during the complete competition. In the end Mr. Ashutosh Gaikwad and Mr. Pankaj Gaikwad gave great piece of advice to all the students and even shared their own experiences which help all the students to be a great entrepreneur in the coming times. They helped students to get familiar with the real business world through their words. In the end three teams were awarded with the first, second and third prize which consisted of Rs.1000 ,Rs.500 and Rs.300 respectively.A total of Rs. 2260 rupees were spent out of a sum of Rs.2880 allotted budget.